

BUILT FOR GIFT SHOPS

GiftBench

The online store and back office for gift basket, floral and specialty food shops.



Built, hosted & supported by
Mad Monkey Creative

THE PROBLEM

Gift shops don't sell like other stores. One customer sends baskets to five people, each with a card and a must-arrive date. The product is perishable. Corporate buyers want accounts and invoices. And the phone still rings all day.

General store builders cover that with a stack of add-on apps that don't talk to each other — and the owner ends up as the IT department.

THE ANSWER

GiftBench is one system built around how a gift shop actually works: the order, the packing bench, the delivery calendar and the phone.

We set it up, host it, keep it updated and support it. You sell baskets.

WHAT YOU GET

Sell more gifts

- Your branded, mobile-first store
- Many recipients in one checkout
- Card message + arrive-by date per gift
- AI shopping assistant in your voice

Ship it right

- Delivery quote for every gift
- Cutoffs, no weekend transit, holds
- Assembly lists for the bench
- Shipped & delivered emails

Know every customer

- Caller card with history on every call
- Phone orders in a few taps
- Corporate accounts & invoices
- Built-in CRM and occasion reminders

Proven on a real shop. GiftBench runs Northstar Fruit & Gift Baskets, our launch store — every feature is used on real orders first. See it at store.northstargift.com.

PLANS

STORE

\$249/mo & up

- Store & multi-gift checkout
- Delivery scheduling
- Shop console & emails

CONNECTED

\$599/mo & up

- Everything in Store
- CRM, corporate accounts
- Phone, texting, AI assistant

SETUP

\$3,500 one time

- Catalog & photos loaded
- Branding, domain, payments
- Phone setup & training

All plans include hosting, backups, security updates and support.

See if GiftBench fits your shop.

A short live walkthrough of the launch store.

madmonkeycreative.com/#contact